

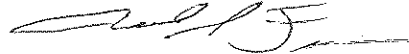
EXHIBIT B

DECLARATION OF NEIL S. FINEMAN

Neil S. Fineman, under the penalties of perjury, declares as follows:

1. I am the President and CEO of GreenOne Beverages, LLC, the applicant of Serial No. 87/263,464, IT'S MORE THAN JUST WATER for "water beverages" in Class 32 (the "Application").

2. The Application was filed as an intent-to-use application for an alkaline multivitamin water beverage containing, among other things, Vitamin B1, Vitamin B12, Vitamin D3, Adenosine Triphosphate, Carnitine, Coenzyme Q10 and D-Ribose. Not only is this line of products dramatically enhanced with vitamins and minerals, but we add these supplements using a sophisticated and proprietary technology that reduces the particle size of the supplements and encapsulates them in water clusters. The result is that the supplements are more easily absorbed by the body and do not affect the taste of the water, without using added flavor to mask their taste. The mark IT'S MORE THAN JUST WATER suggests these benefits in a catchy phrase.



Neil S. Fineman

Dated: May 15, 2017